



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			JULY	18	19	
<b>Week 1</b>	<b>COURSE 1 DELIVERY:</b> <b>Digital Strategy</b> <i>Arrives in your online dashboard 8am MST</i>		You digital dynamo, you.	<b>COURSE 1 WEBINAR</b> <i>1-2pm MST via Zoom Video call</i>	<b>COURSE 1 OFFICE HRS</b> <i>1-2pm MST via Zoom Video call</i>	
<b>Week 2</b>	<b>COURSE 2 DELIVERY:</b> <b>Search Engine Optimization</b> <i>Arrives in your online dashboard 8am MST</i>	On and off page search tools, here you come.		<b>COURSE 2 WEBINAR</b> <i>1-2pm MST via Zoom Video call</i>	<b>COURSE 2 OFFICE HRS</b> <i>1-2pm MST via Zoom Video call</i>	Search optimizing like a boss...
<b>Week 3</b>	<b>COURSE 3 DELIVERY:</b> <b>Google Ads</b> <i>Arrives in your online dashboard 8am MST</i>		Your Google game is strong.	<b>COURSE 3 WEBINAR</b> <i>1-2pm MST via Zoom Video call</i>	<b>COURSE 3 OFFICE HRS</b> <i>1-2pm MST via Zoom Video call</i>	
<b>Week 4</b>	<b>COURSE 4 DELIVERY:</b> <b>Advanced Facebook Advertising</b> <i>Arrives in your online dashboard 8am MST</i>	Look at you, getting your advanced FB game face on.		<b>COURSE 4 WEBINAR</b> <i>1-2pm MST via Zoom Video call</i>	<b>COURSE 4 OFFICE HRS</b> <i>1-2pm MST via Zoom Video call</i>	Data-driven insights - and your FINAL course - straight ahead.
<b>Week 5</b>	<b>COURSE 5 DELIVERY:</b> <b>Insights &amp; Optimization</b> <i>Arrives in your online dashboard 8am MST</i>			<b>COURSE 5 WEBINAR</b> <i>1-2pm MST via Zoom Video call</i>	<b>COURSE 5 OFFICE HRS</b> <i>1-2pm MST via Zoom Video call</i>	Congratulations, Digital Marketing Certificate holder!