



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			OCTOBER	24	25	
Week 1	<p>28</p> <p>COURSE 1 DELIVERY: Digital Strategy <i>Arrives in your online dashboard 8am MST</i></p>	29	<p>30</p> <p>You digital dynamo, you.</p>	<p>31</p> <p>COURSE 1 WEBINAR <i>1-2pm MST via Zoom Video call</i></p>	<p>NOV 1</p> <p>COURSE 1 OFFICE HRS <i>1-2pm MST via Zoom Video call</i></p>	2
Week 2	<p>4</p> <p>COURSE 2 DELIVERY: Search Engine Optimization <i>Arrives in your online dashboard 8am MST</i></p>	<p>5</p> <p>On and off page search tools, here you come.</p>	6	<p>7</p> <p>COURSE 2 WEBINAR <i>1-2pm MST via Zoom Video call</i></p>	<p>8</p> <p>COURSE 2 OFFICE HRS <i>1-2pm MST via Zoom Video call</i></p>	<p>9</p> <p>Search optimizing like a boss...</p>
Week 3	<p>11</p> <p>COURSE 3 DELIVERY: Google Ads <i>Arrives in your online dashboard 8am MST</i></p>	12	<p>13</p> <p>Your Google game is strong.</p>	<p>14</p> <p>COURSE 3 WEBINAR <i>1-2pm MST via Zoom Video call</i></p>	<p>15</p> <p>COURSE 3 OFFICE HRS <i>1-2pm MST via Zoom Video call</i></p>	16
Week 4	<p>18</p> <p>COURSE 4 DELIVERY: Advanced Facebook Advertising <i>Arrives in your online dashboard 8am MST</i></p>	<p>19</p> <p>Look at you, getting your advanced FB game face on.</p>	20	<p>21</p> <p>COURSE 4 WEBINAR <i>1-2pm MST via Zoom Video call</i></p>	<p>22</p> <p>COURSE 4 OFFICE HRS <i>1-2pm MST via Zoom Video call</i></p>	<p>23</p> <p>24</p> <p>Data-driven insights - and your FINAL course - straight ahead.</p>
Week 5	<p>25</p> <p>COURSE 5 DELIVERY: Insights & Optimization <i>Arrives in your online dashboard 8am MST</i></p>	26	27	<p>28</p> <p>COURSE 5 WEBINAR <i>1-2pm MST via Zoom Video call</i></p>	<p>29</p> <p>COURSE 5 OFFICE HRS <i>1-2pm MST via Zoom Video call</i></p>	<p>30</p> <p>Congratulations, Digital Marketing Certificate holder!</p>