



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			JULY	18	19	
Week 1	COURSE 1 DELIVERY: Social Media Strategy <i>Arrives in your online dashboard 8am MST</i>		How's that strategic plan coming along?	COURSE 1 WEBINAR <i>10-11am MST via Zoom Video call</i>	COURSE 1 OFFICE HRS <i>10-11am MST via Zoom Video call</i>	
Week 2	COURSE 2 DELIVERY: Content Writing & Publishing <i>Arrives in your online dashboard 8am MST</i>	My, your content pillars, themes, categories and campaigns are looking good.		COURSE 2 WEBINAR <i>10-11am MST via Zoom Video call</i>	COURSE 2 OFFICE HRS <i>10-11am MST via Zoom Video call</i>	Two down, three to go.
Week 3	COURSE 3 DELIVERY: DIY Graphic Design <i>Arrives in your online dashboard 8am MST</i>		Refine your design templates, build your assets, and watch your social soar.	COURSE 3 WEBINAR <i>10-11am MST via Zoom Video call</i>	COURSE 3 OFFICE HRS <i>10-11am MST via Zoom Video call</i>	
Week 4	COURSE 4 DELIVERY: Mobile Photography & Video <i>Arrives in your online dashboard 8am MST</i>	Because imagery is everything.		COURSE 4 WEBINAR <i>10-11am MST via Zoom Video call</i>	COURSE 4 OFFICE HRS <i>10-11am MST via Zoom Video call</i>	The homestretch (and most important piece of the modern marketing puzzle) is here...
Week 5	COURSE 5 DELIVERY: Digital Advertising <i>Arrives in your online dashboard 8am MST</i>			COURSE 5 WEBINAR <i>10-11am MST via Zoom Video call</i>	COURSE 5 OFFICE HRS <i>10-11am MST via Zoom Video call</i>	Congratulations, Social Media Marketing Certificate holder!